

THE WARRIOR ALLIANCE

Founder Program & Donor Benefits

**RESTORE
AND
RENEW**



The Warrior Alliance, Inc.
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www.thewarrioralliance.org

2016 Founding Partner Program

“Every man has a right to life. That means that he also has a right to make a comfortable living.”

– Franklin D. Roosevelt



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Why Become a Founding Partner?

FOUNDER MEMBERSHIP BENEFITS



The success of Operation Double Eagle is based on key partnerships with employers and industry leaders to support the vocational rehabilitation and hiring of wounded, ill and injured veterans.

To facilitate the best partnerships possible to achieve our joint mission, The Warrior Alliance has developed a three-tiered Founders system to specifically meet the needs of our partners in regards to their veteran diversity programs.

The following are key benefits available at all partnership levels:

- **Receive National Recognition** as a leader in supporting veteran disability inclusion in the workplace
- **Contribute to Veteran Reintegration** by establishing a ground-breaking program that incorporates individual rehabilitation with re-tooling of military skills
- **Help Restoration of a Historical Landmark** that was designed in 1926 by Donald Ross for Franklin D. Roosevelt and is now closed due to deterioration of the property
- **Find Great Talent** through Operation Double Eagle Training and Internships in partnership with the Technical College System of Georgia and Roosevelt Warm Springs (RWS) Vocational Rehabilitation Program
- **Boost Your Company's Brand Reputation** with your company logo designated as an Operation Double Eagle Founders member on all marketing materials, internet and social media
- **Leverage Tax Benefits** as many of your contributions will be tax deductible
- **Achieve ADA Section 503 Compliance** for federal contractors needing to meet new Department of Labor diversity regulations
- **Build a Legacy!**

Operation Double Eagle

Restore and Renew

The Warrior Alliance (TWA), a 501(c)(3) organization, has a mission to provide healing and rehabilitation for warriors and their families as they transition from military service back into their communities. TWA is launching a signature offering – **Operation Double Eagle** – to address the most pressing issue that veterans face upon their return home: *successful reintegration into the civilian workforce*. The proposed program seeks to rehabilitate and re-skill veterans that served in Iraq and Afghanistan, and utilize these veterans to restore one of the state's neglected treasures – the iconic Donald Ross-designed Roosevelt Memorial Golf Course at the Roosevelt Warm Springs Institute (RWS) in Warm Springs, Georgia.

With support from the philanthropic, business and golf industry community, TWA is poised to fully launch Operation Double Eagle, with the initial three-year project goal of training and placing 300-400 veterans into civilian careers via technical training and vocational rehabilitation.

AN ACUTE NEED

Thousands of families sent their sons and daughters off to wars and overseas conflicts over the past decade. Transitioning warriors are often physically, mentally or emotionally injured – and while coping with these traumas, they are also immediately confronted with the realities of securing a job, a house and healthcare services.



While numerous social and economic barriers to successful veteran reintegration exist – studies often cite emotional and physical challenges, homelessness and insufficient education as primary challenges. **Chief among these barriers is unemployment.**

Numerous studies have indicated that the greatest barrier to successful reintegration for returning veterans is unemployment. One such study indicated that only 50% of returning veterans surveyed believed they were well prepared to enter the civilian job market after military service, and only 33% of the respondents thought that the training, skills, or experiences that they gained in the military applied to their civilian jobs. (Source: Georgia Center for Nonprofits, *Metro Atlanta Veterans Services Report*, 2012).

American businesses have made strong commitments to hire veterans, which has resulted in thousands of new civilian job opportunities. However, according to a Wilder Research group study, job retention remains a significant challenge. Across 42 Veterans of America affiliates responding to this study, only less than 64% of program participants still had a job after 180 days. Retention will not increase unless veteran programs focus on individual rehabilitation in combination with skill retraining for civilian careers.

OPERATION DOUBLE EAGLE: RENEWING LIVES, RESTORING A LANDMARK

Operation Double Eagle enables veterans to choose a career path that meets their personal passion, abilities and aptitude. Our unique “employment ready” process combines customized technical education through the Technical College System of Georgia (TCSG), vocational rehabilitation through the Georgia Vocational Rehabilitation Agency (GVRA), job simulation, hands-on apprenticeship, and work site internships to deliver one of the nation’s most comprehensive veteran’s jobs programs.

Our initial project will utilize the long neglected Roosevelt Memorial Golf Course (to be renamed as the Warm Springs Golf Club) – situated adjacent to the RWS campus – as a training tool to re-skill veterans by offering warriors the opportunity to learn new vocational skills while they decompress and readjust to civilian life.

Program training tracks transcend the golf industry and will open opportunities for veterans to pursue careers with a cross section of employers in areas such as:



- Management
- Construction
- Irrigation
- Turf Management
- Landscaping
- Maintenance and Operations
- Retail and Hospitality

Based upon their chosen career, veterans will first receive classroom instruction and program coursework. As new sets of skills are learned, enrolled veterans will participate in simulation exercises and hands-on work in the “Double Eagle Performance Center.” The performance center consists of a small-scale golf course that will enable an initial form of on-the-job application to operate heavy equipment, install utilities, and apply maintenance techniques.

VETERAN FOCUSED OUTCOMES

Operation Double Eagle is designed to meet the needs of wounded, ill and injured veterans in transition by ensuring their military experience counts. Our business model will allow veterans to learn where they live, expedite job certification, while also offering college degrees. For those seeking career options beyond the initial Warm Springs project, we will also leverage TCSG’s nursing, film, cyber security and manufacturing programs.

Ultimately, the success of Operation Double Eagle will be measured by the careers that are secured through our network of partners and employers that join the mission. Make the decision today to invest in the individuals who have sacrificed the most for our freedom. They are the best available candidates and the most qualified workforce our nation has ever produced.

FOUNDING PARTNER LEVELS

\$100,000 – 5 Star

At the 5 Star Founder Membership Level, your organization will be designated as an Operation Double Eagle Founding Member and receive:

Benefits:

- Three Year Annual Membership at the Warm Springs Golf Club for 4
- Exclusive visibility as a 5 Star Founders Member at the Warm Springs Golf Club
- Exclusive recognition as Founding Member on promotional materials, signage, and website
- Recognition as a Founding Member sponsor host for upcoming conferences
- Tax benefits for funding of non-profit tax-exempt projects
- Right to Hire “no fee” agreement for up to ten (10) Operation Double Eagle Veterans

Requirements:

- \$100,000 or
- \$50,000 cash donation and \$50,000 in-kind services or products

\$50,000 – 4 Star

At the 4 Star Founder Membership Level, your organization will be designated as an Operation Double Eagle Founding Member and receive:

Benefits:

- Two Year Membership at the Warm Springs Golf Club for 4
- Exclusive visibility as a 4 Star Founders Member at the Warm Springs Golf Club
- Recognition as Founding Member on promotional materials, signage, and website
- Tax benefits for funding of non-profit tax-exempt projects
- Right to Hire “no fee” agreement for up to five (5) Operation Double Eagle Veterans

Requirements:

- \$50,000 cash donation or
- \$25,000 cash donation and \$25,000 in-kind services or products

FOUNDING PARTNER LEVELS

\$25,000 – 3 Star

At the 3 Star Founder Membership Level, your organization will be designated as an Operation Double Eagle Founding Member and receive:

Benefits:

- One Year Membership at the Warm Springs Golf Club for 2
- Visibility as a 3 Star Founders Member at the Warm Springs Golf Club
- Recognition as Founding Member on promotional materials, signage, and website
- Tax benefits for funding of non-profit tax-exempt projects
- Right to Hire “no fee” agreement for up to three (3) Operation Double Eagle Veterans

Requirements:

- \$25,000 cash donation or
- \$12,500 cash donation and \$12,500 in-kind services or products

\$10,000 or less- 2 Star

At the 2 Star Founder Membership Level, your organization will receive:

Benefits:

- Tax benefits for funding of non-profit tax-exempt projects
- Discounted fees to the Warm Springs Golf Course for one-year
- Access to Operation Double Eagle Veterans for discounted hiring fees



Operation Double Eagle Founding Partnership Form

- 1) **DONATE On-Line:** www.thewarrioralliance.org
- 2) **SCAN & EMAIL:** sjohnson@thewarrioralliance.org
- 3) **PHONE:** (770)-634-9004

Thank you for your interest in an Operation Double Eagle partnership. Please review the details of your chosen partnership and the associated benefits package carefully before filling out this form. Complete this form and email your application to sjohnson@thewarrioralliance.org. Your contribution may be tax deductible. Please consult your tax advisor.

On behalf of my company, please accept our application for the following partnership package:

Level: _____ \$: _____

Please list your donation type.

Cash Donation:

\$ _____

In-Kind Donation:

Describe-

Value:

\$ _____

TOTAL AMOUNT TO BE INVOICED: \$ _____

Name: _____

Title: _____

Company (as it should appear in print): _____

Address: _____

City/State/Zip: _____

Primary Contact – Name/Title: _____

Phone: _____ Email: _____

Alternate Contact – Name/Title: _____

Phone: _____ Email: _____

Accounting/Billing Contact – Name/Title: _____

Phone: _____ Email: _____

Operation Double Eagle Founding Partnership Application Form

PAYMENT INFORMATION:

Direct Deposit Please invoice Include Purchase Order # (if applicable): _____

Charge to:   

A credit card handling fee will be added to the total.

Credit Card No: _____ Exp Date: _____
(mm/yyyy)

Billing Name as it appears on the Card: _____

Billing Name/Address (if different from above): _____

City/State/Zip: _____